

# The Power of Employee Engagement

These four key pieces influence employees to create more and stronger work, stay with their organization longer, and win the best customers for the future.\*

## Leadership connection

Build an ongoing, two-way connection between leadership and employees



## Employee sharing & learning

Create a culture of open sharing and learning where people exchange interests, expertise, and ideas



## Employee Engagement

70% of employees are engaged at best performing companies \*

21% more profit in business units with most engaged employees



## Internal communications

Communicate at scale to keep people informed and involved

## Insights into your workplace

Understand your organization's own best practices and use them to accelerate change



Learn more at [aka.ms/connectleaders](https://aka.ms/connectleaders)

\* Sources Gallup: 37 Workplaces That Stand Out from the Rest